



BACHELOR'S DEGREE

**Business and
institutional economics
and management
(L-18)**

a.a. 2025/2026

CURRICULUM: **international management and finance**

FIRST YEAR	
Teaching	CFU
Business english	6
Digital technologies for business	6
Economics	9
Fundamentals of management	9
Introduction to private law	9
Mathematics for management	6
Principles of accounting	9
<i>Other skills</i>	6

SECOND YEAR	
Teaching	CFU
Business law	6
Business organization	9
Corporate finance	9
Economics of financial intermediaries	9
Governance and management theory of private and public firms	6
International financial accounting	6
Quantitative methods for economic decision making	6
Statistics	9

THIRD YEAR	
Teaching	CFU
Corporations	9
Decision making processes for financial institutions	6
Global marketing and customer profiling	6
Political economy	9
Tax law	6
<i>Elective modules</i>	12
<i>Stage</i>	3
Final dissertation	9

CURRICULUM: **SPORT management**

FIRST YEAR	
Teaching	CFU
Business english	6
Digital technologies for business	6
Economics	9
Fundamentals of management	9
Introduction to private law	9
Mathematics for management	6
Principles of accounting	9
<i>Other skills</i>	6

SECOND YEAR	
Teaching	CFU
Accounting and reporting for sports and healthcare organizations	6
Business law	6
Business organization	9
Corporations	9
Economics of financial intermediaries	9
Governance and management theory of private and public firms	6
Quantitative methods for economic decision making	6
Statistics	9

THIRD YEAR	
Teaching	CFU
Athlete management and performance	9
Organizations and media for sports	6
Political economy	9
Sports marketing and sponsorships for healthcare brands	6
Tax law for sports and healthcare organizations	6
<i>Elective modules</i>	12
<i>Stage</i>	3
Final dissertation	9