



UNIVERSITÀ
DEGLI STUDI
LINK

MASTER OF ARTS

Corporate management and public administration



Curriculum

Finance and Artificial Intelligence

WHAT I WILL STUDY

In this program you will study advanced finance combined with artificial intelligence.

You will learn corporate strategy, financial reporting, risk management, investment banking and market analysis.

The curriculum also covers AI applications in finance, behavioral finance, fintech, and financial regulation, with a strong focus on data-driven decision making.

STUDY PLAN

FIRST YEAR

Advanced business creation,
financial reporting and
performance measurement
Advanced corporate strategy
Analytics for risk management
Company evaluating
Competition law and
economics
Innovation in financial services
and FinTech
International corporate and
investment banking
International financial
economics

SECOND YEAR

Artificial intelligence and
intellectual property
Artificial intelligence law
Behavioral finance and
neurofinance
Corporate and financial crimes
Labs
Elective modules
Stage
Final dissertation

WHERE I WILL STUDY

Our university is headquartered in the Manor of San Pio V, a magnificent medieval building set in a beautiful park in the heart of Rome, very adjacent to the Vatican City. You will have the opportunity to study in a university with a high innovative imprint while also being immersed in a location of exceptional beauty.

CAREER OUTCOMES

- Administrative manager in local authorities and public administrations
- Expert in public resource management and strategic control
- Consultant for investee companies and utilities
- Manager of health, education or cultural facilities
- Project manager for funded programmes and European funds

Link Campus University ensures that each graduate receives a well-rounded education that combines academics with practical, hands-on training and prepares them for a successful career.



CONTACTS

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